Artificial Intelligence in Medicine: Friend or Foe?

Abstract

Artificial Intelligence (AI) has been utilised in many settings, including in the film industry where it is already changing several aspects of how storylines are conceived (1). Similarly, medical advancements are now seeing a major shift in how AI might influence patient treatments, sometimes controversially so. We explore the transformative role of AI in the field of medicine, highlighting its potential to improve diagnostic accuracy, treatment efficacy, and patient outcomes. We highlight various applications of AI in medical imaging, diagnosis, drug discovery, personalised medicine, decision support systems, prevention, and patient engagement. Furthermore, we discuss the ethical and legal considerations and challenges associated with AI integration in healthcare. Drawing on relevant research and case studies, this paper provides insights into the future implications of AI in medicine.

Keywords - artificial intelligence, healthcare,

Introduction:
The notion that machines can be developed that will simulate human intelligence has been around for decades, certainly from the 1950's. The field of artificial intelligence research was named and founded as an academic speciality in 1956. The whole concept that had been discussed by the academics was around creating an artificial brain. However, until recently, other than in fictional books and films, the incapability of technology thwarted any attempts to make this a reality. In the 1990s, with the advent of machine learning, a mode that focuses on creating algorithms that can learn from data, the reality of Artificial Intelligence (AI) began to grow green shoots. This shift brought about a new wave of advancements in areas such as speech recognition, computer vision, and natural language processing. Machine learning techniques, such as neural networks (2), became increasingly popular and proved to be powerful tools, providing intricate solutions to complex problems.

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The 21st century saw tremendous progress in AI, fuelled by the availability of vast amounts of data, powerful computers, and advancements in hardware. Breakthroughs in deep learning, a subcategory of machine learning, unlocked new capabilities in image and speech recognition, machine translation, and autonomous vehicles. Many industries were much speedier in adopting AI than medicine, where the risk to patients and much tighter governance and regulatory constraints delayed start-ups. However, AI is now emerging as a powerful tool in various domains, and one of its most promising applications is likely to be in the field of medicine (3, 4). With the ability to analyse huge amounts of data and make an informed analysis for potential decisions, AI has the potential to revolutionise the way medical professionals diagnose, treat, and manage diseases (5, 6).

However, although the integration of AI in medicine holds immense promise for revolutionising healthcare practices, there is potential for it to cause harm too. An example would be an unscrupulous geneticist fundamentally altering the DNA structure of a new-born embryo for aesthetic or gender selection reasons. This brief article aims to provide an overview of the use of AI in medicine, highlighting its benefits, challenges (7), and prospects. We provide an overview of AI and its potential applications in medicine, emphasising its ability to process large volumes of data swiftly and uncover patterns that humans might otherwise miss, with the substantial benefit of combining human and artificial intelligence to resolve medical conundrums which so far have baffled and frustrated many doctors (9). We touch on ethical and legal considerations, without which there would be no safeguards from potential abuse of AI.

Applications of AI in Medicine

Medical Imaging: AI’s ability to analyse medical images, such as X-rays, CT scans, and MRIs, has demonstrated significant potential for accurate diagnosis and early disease detection. This subsection discusses the advancements in computer-aided diagnosis, image interpretation, and radiology assistance systems.

One of the areas in which AI has showcased tremendous potential is medical imaging. Radiologists often face challenges in interpreting complex scans, such as X-rays, CT scans, and MRIs. AI algorithms can analyse these images and assist radiologists in the accurate diagnosis and identification of diseases. For instance, deep learning algorithms have shown great promise in detecting early-stage cancers and other abnormalities with high accuracy rates. Such advancements can enhance early detection rates, leading to better patient outcomes.

AI-Assisted Diagnosis and Treatment: AI provides invaluable assistance to healthcare professionals in diagnosing and treating diseases. Machine learning algorithms can analyse patient data, including medical records, genetic profiles, and symptoms, to assist in accurate diagnosis and personalised treatment plans. Moreover, AI can predict drug responses as well as reduce the need for trial and error in treatment selection.

Drug Discovery: AI-driven algorithms and machine learning techniques have expedited the drug discovery process. AI might prove pivotal in identifying novel drug targets, predicting drug efficacy, accelerating virtual screening processes, and optimising drug formulation.

Personalised Medicine: AI can help personalise treatments by leveraging patient data, genomics, and medical records. AI gives us the prospect of predicting treatment responses, designing patient-specific treatment plans, and identifying potential adverse reactions to medication.

Decision Support Systems: AI-based decision support systems provide healthcare professionals with valuable insights for clinical decision-making. The use of AI in predicting disease progression, recommending optimal treatment pathways, and minimising medical errors gives us a better scope for safe practice. AI-powered virtual health assistants can
provide real-time health monitoring and guidance, improving access to care, especially in remote areas. This has already been key and offers significant and exciting potential for the recent developments around “virtual wards” or “virtual hospitals” with AI monitoring of key parameters whilst the patient is at home.

**AI for Healthcare Operations:** AI is also transforming healthcare operations by improving resource allocation, streamlining workflows, and optimising patient schedules. AI-enabled systems can automate administrative tasks, freeing up healthcare providers’ time to focus on patient care. Intelligent algorithms can also predict patient admission rates, optimise patient flow, and predict equipment failure, leading to more efficient healthcare delivery.

**AI-enabled Predictive Analytics and Prevention:** Effective AI that accesses large public and population health-derived data can forecast disease outbreaks and resource needs, helping healthcare systems prepare for emergencies. AI can fundamentally alter our approach to prevention and give us more accurate data to elicit predictions about disease, based on epidemiological evidence, and historical patterns, thus ultimately helping us in better ways of preventing disease, including future epidemics and pandemics. AI has the ability to make correlations across all the different bodily systems enabling specialists to look beyond their own specialism and understand better what and how their treatment might impact other parts of the body. The complexities of environment, lifestyles and illness might be interpreted in different ways, helped by factoring in traditional methods of treatment, aided where applicable, by evidence-based alternative therapies.

**AI-enabled Patient Engagement:** AI-driven apps and wearable devices can utilise large cohorts of data and effective algorithms that would provide 24/7 consistent advice on their individualised health needs and thereby also encourage individuals to take proactive steps in managing their health daily.

**Ethical Considerations in AI Integration**

The field of AI in medicine presents several ethical challenges that need to be addressed (8), such as:

**Data privacy and security:** Healthcare data can often be fragmented, unstructured, and of varying quality. Integrating data from diverse sources while ensuring accuracy and privacy is a major challenge. AI systems predicate on accessing large and sensitive datasets. This poses a risk to the privacy and security of patient information being breached by unscrupulous users or hackers. Protecting personal health data from unauthorised access or use is crucial to maintaining trust and preventing potential harm.

**Algorithmic bias and equity:** AI systems are trained on large datasets that may unintentionally reflect biases present in the data. If these biases are not addressed, they can contribute to and perpetuate inequalities and inequities in healthcare outcomes. It is important to promote fairness and ensure that AI systems do not perpetuate existing biases based on race, gender, or other demographics.

**Elucidation, communication, and transparency:** Many AI models in medicine, such as deep learning algorithms, can be highly complex and difficult to explain. If patients or healthcare professionals cannot understand how and why specific decisions are being made by AI systems, it can lead to mistrust and hinder acceptance. Ensuring transparency and the ability to elucidate AI algorithms and communicate in a language that the patient can understand is crucial for building trust and accountability. To achieve this, rigorous testing and validation are necessary to ensure AI algorithms are safe, effective, and reliable in real-world clinical settings. It’s only after such robust clinical validation will healthcare providers and frontline clinicians feel comfortable about integrating AI processes into their Electronic Health Records, existing workflows and decision making processes for their patients.

**Accountability and liability:** Determining responsibility and accountability when an AI system makes an incorrect or harmful decision can be challenging. There is a need to establish clear guidelines and regulations to assign liability in such cases and ensure that
healthcare providers retain ultimate responsibility for patient care. **Human-AI collaboration:** AI systems should be developed to support healthcare professionals rather than replace them. Striking the right balance between the roles of human professionals and AI tools is crucial to ensure both accuracy and ethical decision-making.

**Legal intricacies and complexities of AI**

Similarly, AI in medicine faces several legal challenges as it continues to advance in healthcare, principally:

- **Data privacy and security:** AI systems in healthcare require access to large amounts of sensitive patient data. Ensuring compliance with data protection and privacy regulations, such as the General Data Protection Regulation (GDPR) and Data Protection Act (2018), is crucial. AI algorithms must be designed to protect patient privacy and secure data from unauthorised access or breaches.

- **Accountability and liability:** Determining liability for errors or harm caused by AI systems can be complex. If an AI algorithm makes a diagnosis or treatment recommendation that leads to a negative outcome, who is responsible? Legal frameworks need to be developed to distribute accountability among technology developers, healthcare professionals, and regulatory bodies.

- **Regulatory oversight:** AI systems used in medicine must meet regulatory standards for safety, efficacy, and quality. However, the rapid pace of AI development often exceeds the ability of regulators to keep up. Striking a balance between providing timely access to innovative AI technologies while ensuring patient safety remains a challenge. Indeed, such is the specialist nature of AI that traditional regulatory bodies such as the General Medical Council will be out of their depths and therefore there would be a strong case for a separate authority that would deal with AI matters.

- **Bias and fairness:** AI algorithms are trained on large datasets, which may contain implicit biases. If these biases are not addressed, they may perpetuate or even amplify existing health disparities. Efforts are needed to enhance transparency in AI algorithms, detect and mitigate bias, and ensure fairness in healthcare decision-making.

**Intellectual property and patent issues:** AI algorithms and innovations in medicine may raise questions regarding intellectual property rights. Determining patentability and ownership of AI-generated inventions in healthcare can be legally complex and may require adaptations in existing patent laws.

**Challenges and Future Implications**

The deployment of AI in medicine faces several challenges. Possible limitations of AI include interpretability, algorithm robustness, and the potential for job displacement. Traditional medicine has relied on striking a rapport with patients, modifying doctor-patient interactions according to patients’ responses and the doctor’s emotional intelligence in ensuring there is appropriate empathy, compassion as well as humour where necessary, all of which are more difficult for AI to overcome, if we are to solely heavily on algorithms and robots to deliver care and treatment. However, there are the potential benefits of AI integration, in terms of improved patient outcomes, reduced healthcare costs, and the role of AI in addressing global health challenges.

Addressing ethical and legal challenges requires collaboration between policymakers, healthcare professionals and providers, technology developers, regulators, legal experts, and society as a whole. Striking the right balance between innovation and the protection of patient rights will be crucial for the responsible and ethical deployment of AI in medicine. By navigating these ethical considerations, we can develop AI solutions that enhance healthcare while upholding patient privacy, fairness, and trust. However, the current legal and regulatory frameworks surrounding AI in medicine are simply inadequate and are likely to be even more knotty than the disputes caused by doctors who take to social media to promulgate their opinions. As ever, advancements in medicine will outstrip the pace of these considerations but now that the genie is out of the bottle, no amount of effort can, and should, put it back.

**Conclusion**
AI has been around for more than half a century, previously as an imaginary and fictional entity that appeared in novels and films, but it is now a reality in medicine. There are, nevertheless, challenges to the role of AI in medicine, particularly when it is inculcated into everyday practice with the potential application of AI in every assessment and treatment pathway for patients. There are likely to be key ethical and legal issues surrounding the integration of AI into healthcare. As AI continues to evolve, its impact on medical practices is expected to transform the healthcare landscape, optimising patient care and outcomes if we get it right, but there is potential for harm through misuse or unvalidated use. Nonetheless, AI in medicine holds great promise for improving healthcare outcomes and transforming the way medicine is practised (10). AI-powered tools can assist medical professionals in early and accurate diagnosis and personalised treatment plans for each patient, optimising healthcare systems and operations on a macro scale, and on a global scale to prevent or restrict harms caused by global diseases. Surmounting and pre-empting these challenges will ensure that we advance research and development, revolutionise healthcare, and make the NHS more efficient, cost-effective, and patient-centred.

Disclosure:
This article was partly generated through an AI search engine.

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